

ELEMENTS OF DESIGN: (SPeLL FaCTS)

(Space, Pattern, Light, Line, Form, Color, Texture, Size)

SPACE: (Open area in and around design)

Positive: *(Effective use of/Fills allocated) space.

Negative: *(Too large/small) for space allocated.

PATTERN: (Design formed by solids and spaces)

Positive: *(Organization/grouping) of components (unify/enhance) design.

Negative: *Incompatible materials produce confusion.

LIGHT: (Illumination necessary for vision)

Positive: *(Effective/creative/dramatic) use of light.

Negative: *Lighting (dominates/weakens) design.

LINE: (One dimensional path through the design)

Positive: *(Skillful/original/creative) use of (curved/straight/diagonal) line enhances design.

Negative: *Use of many line directions causes confusion.

FORM: (An object having three dimensions)

Positive: *Contrasting forms create interest.

Negative: *Too many of the same form creates boredom.

COLOR: (Characteristic of light by which individual perceives objects)

Positive: *(Dramatic/pleasing/harmonious/appealing/exciting) use of (contrasting/monochromatic) colors.

Negative: *(Bland/dull/uninteresting/ineffective) use of color.

TEXTURE: (Surface quality of a material)

Positive: *(Appealing/rich/unusual/creative) use of (contrasting/harmonious) textures.

Negative: *(Ineffective/boring) use of materials with similar textures.

SIZE: (Apparent or visual dimension rather than actual measurement)

Positive: *(Appropriate/suitable/effective) size of (design/components/container).

Negative: *(Design/container) too (large/small) for space.

JUDGING COMMENTS

Design Scale of Points

Conformance (to schedule requirements)	14
Design (Elements and Principles)	48
Selection of Components	8
Organizatio: of components	8
Expression (interpretation by designer)	8
Distinction (marked superiority in all respects)	<u>14</u>
	100

CONFORMANCE: (14 POINTS split)

Design type: (7 POINTS) If design does not fulfill type required **ALL 7 points are deducted.**

All other requirements: (7 POINTS) Count the rest of the schedule requirements and divide into 7. (If 4 requirements then 7/4 is approximately 2, thus 2 points deducted for each infraction.) Be specific - name them.

Positive:

*Design (conforms to/fulfills) all requirements of the schedule

Negative:

*Does not (abide/adhere/conform) to specific (schedule/handbook) (requirements/rules and regulations) for the (class/design). Be specific.

PRINCIPLES OF DESIGN: (BaD CRoPS) (48 POINTS - split) **(Balance, Dominance, Contrast, Rhythm, Proportion, Scale)**

BALANCE: (Visual stability)(8 POINTS)

Positive:

*(Clever/creative, unusual) placement of components creates (exciting/interesting/pleasing,/secure/stable) balance.

*Pleasing symmetry in overall design.

Negative:

*Balance disturbed by (lack of depth/uneven distribution of color/large form at (top/bottom) of design) creating (real/implied) (leaning/heaviness).

DOMINANCE: (8 POINTS)(Greater force of one or more elements)

Positive:

- *(Color/form/line) repeated to create effective dominance.
- *Repetition of (curved/straight/circular/diagonal) line creates forceful dominance.

Negative:

- *Lack of dominance of (color/line/texture/form) creates (ineffective/weak/confusing/monotonous) design.
- *(Bright colors/equal amounts of flowers and foliage) compete for dominance.

CONTRAST: (8 POINTS) (Use of opposites)

Positive:

- *(Exciting/stimulating/skillful/pleasing/effective) use of contrast of (colors/textures/shapes/sizes/forms) creates (interesting/distinctive/striking) overall (design/presentation).

Negative:

- *Lack of (contrast/variety) of (colors/textures/shapes/sizes/forms) of components negatively affects overall (design/presentation).

RHYTHM: (8 POINTS)(Visual path through the design)

Positive:

- *Placement of (plant material/color/curved lines) leads the viewers' eye (easily/gently/dynamically) through the design. **or** creates a (positive/pleasing/exciting) rhythm.

Negative:

- *Rhythm (disturbed/disrupted/hindered) by (uneven/spotty/random) (placement/distribution) of (colors/lines/forms/patterns/textures).

PROPORTION: (8 POINTS)(Ratio between areas and amounts)

Positive:

- *(Pleasing/proper/correct) (relationship/proportion) between design and allocated space.

Negative:

- *Design (overpowers/not in proportion to) space allocated.

SCALE: ((8 POINTS) Size relationships)

Positive:

- *Components in (proper/pleasing) scale with each other.
- *(Satisfying/pleasing) visual relationship between flowers and leaves, etc.

Negative:

- *Plant material too (large/small) for size of container.
- * Size of plant material not in scale with each other. Be specific-name the flowers/plant material.

SELECTION OF COMPONENTS: (8 POINTS)

ORGANIZATION OF COMPONENTS: (8 POINTS)

Positive:

- *(Imagination/originality/creativity) shown in the (organization/selection) of (plant material/components/accessories). (Creative/imaginative/unique/innovative) use of (space/components).

Negative:

- *Choice of (components/colors/accessories) not appropriate to (class/theme/each other).
- *Design lacks (originality/unity/organization).

EXPRESSION: (8 POINTS) (Interpretation of the theme)

Positive:

- *Chosen (components/colors/accessories) (effectively/vividly/whimsically) communicate the theme to the viewer.
- *Design (interprets/expresses) the (theme/title) in a(n) (charming/vibrant/striking/dynamic/creative/exciting) manner.

Negative:

- *Chosen (components/colors/accessories) fail to relate to the theme.
- *Interpretation not (imaginative/creative).

DISTINCTION: (14 POINTS) (Superiority in every respect)

Positive:

- *(Outstanding/unique/striking/imaginative/harmonious) design in all respects.
- *(Pristine/fresh/outstanding) plant material
- *(Meticulous/superior/clever) presentation that shows (imagination/care).

Negative:

- *Design lacks (boldness/imagination).
- *Plant material (wilted/inappropriate/past prime/overwhelming).
- *Mechanics (unsightly/obvious/dominant).
- *Chipped paint/(underlay, tablecloth/background) creased.
- *Debris in water or on (underlay/tablecloth).

MORE::

- *WOW!/WONDERFUL/OUTSTANDING/DELIGHTFUL/CHARMING/SPECTACULAR/AMAZING/ALLURING/STIMULATING/DARING/MASTERFUL/SENSITIVE/MEANINGFUL/SLICK/MAGICAL/INNOVATIVE.

Be sure to give a positive comment first, then pick one or at most two problem areas to address with negative comments. Comments are meant to be helpful, not scare designers away.

Always be kind when judging beauty!